

For Immediate Release

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Jonna L. Martin Admitted to National Speakers Association

(Pittsford, NY – Sept 1, 2009) The National Speakers Association (NSA), the leading organization for professional speakers, recently accepted Jonna L. Martin as a professional member.

To qualify as a professional member of the National Speakers Association, speakers must document their professional speaking experience and agree to a strict code of ethics. NSA affiliation demonstrates a speaker's commitment to serve their audiences better.

Ms. Martin began her professional speaking career in 2001 when she launched her company, AdvanceMe Associates after working for more than a decade in the financial services industry as a trust and estate planning expert focused on high net worth clients for Fleet Bank, PNC Bank and Merrill Lynch. She travels nationally to provide Business Etiquette Seminars to large companies such as Bayer, H.J. Heinz, PNC Bank, Unilever and Xerox. She has expertise working with the accounting profession where she provides continuing education credit training for the PA Institute of CPAs and the NJ Society of CPAs as well as for large accounting firms, KPMG and Pricewaterhouse Coopers as well as regional accounting firms including the Bonadio Group. Her professional articles have been published in the PICPA's newsletter, Pursuit, as well as regional newspapers and are available on her website: www.powerofimage.com. Her podcast series on business etiquette can be found on the NJ Society of CPAs website.

She is the past president of the National Association of Women Business Owners-(NAWBO) Greater Rochester Chapter and is also a member of the Rochester Professional Consultants Network (RPCN), and the Rochester Women's Network.

NSA's thousands of members include experts in a variety of industries and disciplines, who reach audiences as trainers, educators, humorists, motivators, consultants, authors and more. Since 1973, NSA has provided resources and education designed to advance the skills, integrity and value of its members and the speaking profession. For info about NSA, please visit the NSA Web site at www.NSAspeaker.org or call NSA Headquarters at 480-968-2552.

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